



INAUGURAL SPRING LUNCHEON

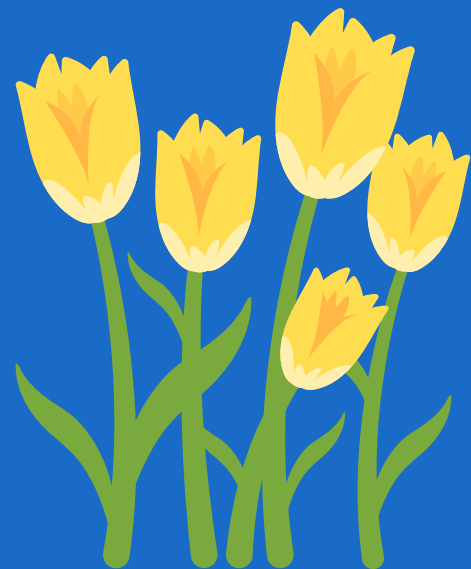
Celebrating 45 years of feeding the hungry with dignity.
Your support fuels our mission to feed our neighbors.

SPONSORSHIP OPPORTUNITIES

FRIDAY, APRIL 24, 2026

LUNCH HOUR (EXACT TIME TBD)

749 STORY ROAD
SAN JOSE, CA 95122



WHY SUPPORT MARTHA'S KITCHEN?

The statistics are staggering. Despite all the food support services in our region:

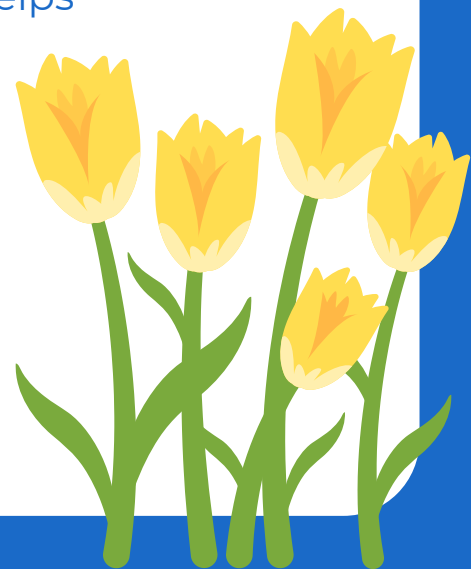
- Overall hunger risk in Santa Clara County remains high, varying dramatically by neighborhood: from 11.7% in Los Altos (94024) to over 30% in East San Jose's Alum Rock area (95116)
- 34% of households in California live paycheck to paycheck and are one tragedy or accident from being a client at Martha's Kitchen

For 45 years, Martha's Kitchen has been a dependable lifeline for individuals and families facing food insecurity. Every week, we provide thousands of nutritious meals to children, seniors, veterans, low-income families, and community members experiencing homelessness. In times of crisis or disaster, our services become even more essential.

When you support Martha's Kitchen, you're doing more than filling plates. You're filling the gap for people who must choose between paying rent, buying medication, or putting food on the table. Our efficient operations and strong network of 60 partners ensure that every dollar is stretched to feed as many neighbors as possible.

Your sponsorship fuels stability, dignity, and hope. It helps us deliver hot meals, expand service sites, and stay responsive to the changing needs of our community. Most of all, your support tells our neighbors in need that they are not forgotten.

Together, we can ensure that no one is left hungry.



PLATINUM SPONSOR

\$25,000 (Exclusive)

Provides 6,700 meals to our hungry neighbors.

HOSPITALITY

- Three tables of 10 (30 seats total)

SPONSOR BRANDING

- Logo recognition on the photo-opportunity Step-and-Repeat Backdrop.
- Logo recognition on our podium sign.
- Platinum Sponsor logo recognition on our digital signage.
- Platinum Sponsor recognition during opening remarks by Executive Director, Bill Lee.
- Platinum Sponsor logo recognition on our silent auction platform.
- Platinum Sponsor logo recognition and linkage on the Martha's Kitchen website for 12 months.
- Opportunity to provide all guests with a premium giveaway item.
- Platinum Sponsor logo recognition in the event program.
- Platinum Sponsor recognition in our Annual Report sent to all of our donors and supporters.

MEDIA RECOGNITION

- Platinum Sponsor recognition on various Martha's Kitchen social media platforms.
- Platinum Sponsor recognition in post-event media release.
- Platinum Sponsor recognition in our quarterly e-newsletter.
- The opportunity to utilize the Martha's Kitchen name and/or logo (to be mutually agreed upon) for a period of 12 months for marketing and public relations purposes.



PREMIER SPONSOR

\$10,000 (Industry Exclusive)

Provides 2,700 meals to our hungry neighbors.

HOSPITALITY

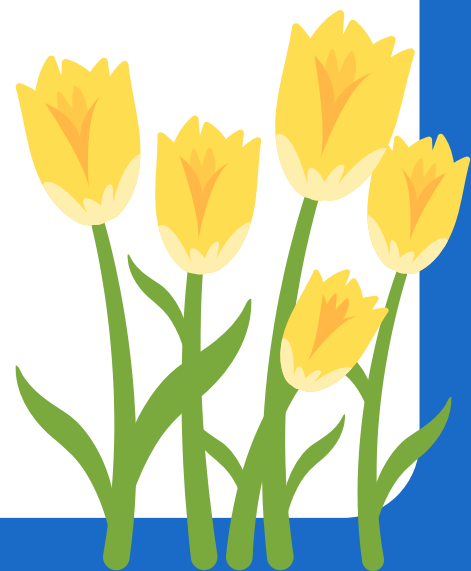
- Two tables of 10 (20 seats total)

SPONSOR BRANDING

- Premier Sponsor logo recognition on our digital signage.
- Premier Sponsor logo recognition on our silent auction platform.
- Premier Sponsor logo recognition and linkage on the Martha's Kitchen website for 12 months.
- Premier Sponsor logo recognition in the event program.
- Premier Sponsor recognition in our Annual Report sent to all of our donors and supporters.

MEDIA RECOGNITION

- Premier Sponsor recognition on various Martha's Kitchen social media platforms.
- Premier Sponsor recognition in post-event media release.
- Premier Sponsor recognition in our quarterly e-newsletter.
- The opportunity to utilize the Martha's Kitchen name and/or logo (to be mutually agreed upon) for a period of 6 months for marketing and public relations purposes.



ADVOCATE SPONSOR

\$5,000

Provides 1,350 meals to our hungry neighbors.

HOSPITALITY

- One table of 10

SPONSOR BRANDING

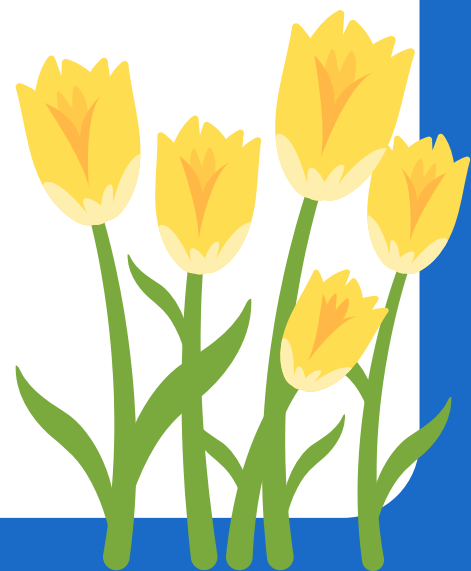
- Advocate Sponsor logo recognition on our digital signage.
- Advocate Sponsor logo recognition on the Martha's Kitchen website for 12 months.
- Advocate Sponsor logo recognition in the event program.
- Advocate Sponsor recognition in our Annual Report sent to all of our donors and supporters.

MEDIA RECOGNITION

- Advocate Sponsor recognition on various Martha's Kitchen social media platforms.
- Advocate Sponsor recognition in our quarterly e-newsletter.
- The opportunity to utilize the Martha's Kitchen name and/or logo (to be mutually agreed upon) for a period of 3 months for marketing and public relations purposes.

Don't see a package that fits your needs? Let's create a custom sponsorship opportunity tailored to your goals. Contact us to explore how we can make the greatest impact:

*Christina Ludovici, Director of Development
christina@marthas-kitchen.org | 408-293-6111 x 406*



SPONSORSHIP FORM

Martha's Kitchen - 2026 Spring Luncheon

Please complete all sections:

Name:

Company (if applicable):

Address:

City:

State:

Zip:

Phone:

Email:

Name for Publication:

- ☐ **Platinum Sponsor** - \$25,000 (Exclusive)
- ☐ **Premier Sponsor** - \$10,000 (Industry Exclusive)
- ☐ **Advocate Sponsor** - \$5,000
- ☐ **Individual ticket** - \$100 each (How many? ____)
- ☐ **Donation** - Any amount is appreciated (\$____)

Method of Payment:

- ☐ Online: marthas-kitchen.org/2026-luncheon
- ☐ Check Enclosed (Payable to: Martha's Kitchen; Mail to: 749 Story Rd, San Jose, CA 95122)
- ☐ Credit Card (fill out the form below)

Card #:

Expiration Date:

CCV:

Signature:

Date:



Questions?
Please contact:
Christina Ludovici
Director of Development
christina@marthas-kitchen.org
408-293-6111 ext. 406

