



MARTHA'S KITCHEN 2023 IMPACT REPORT

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FROM OUR EXECUTIVE DIRECTOR

As we begin 2024, I find myself reflecting on the immense impact we've achieved together at Martha's Kitchen over the past few years. Your unwavering support has been the cornerstone of our efforts, enabling us to confront the staggering reality of food insecurity in the regions we serve. In 2023, despite facing significant funding cuts and an unprecedented increase in demand for our services, we stood resilient. With your support we provided just over 2.8 million meals to those in need, a testament to our shared commitment to alleviate hunger in the communities we serve.

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The impact we highlight in this report would not have been possible without the dedication of our amazing volunteers, the generous contributions from our donors, and the strong partnerships we've forged. Looking ahead, the challenge of food insecurity remains at the forefront. With nearly 250,000 meals provided monthly through our combined meal and grocery programs, your ongoing generosity and commitment are vital to our mission. Thank you for your support!

Bill Lee

Bill Lee
Executive Director



OUR MISSION

At Martha's Kitchen, our mission is woven from threads of compassion, community, and unwavering commitment to feeding the hungry with dignity. We are not just a food security organization; we are a movement fueled by the generosity of individuals who believe in helping those in need. Each day, guided by the principle of nourishing both bodies and spirits, we strive to fight food insecurity and bring hope to those we serve. Our programs, powered by heartfelt donations and the dedication of our volunteers, reach far and wide, providing nutritious meals, essential groceries, and rescuing food for those in dire need. Please make sure to check out and support our new in development food security hub, which will be transformative in tripling the capacity of our programs. Thank you for partnering with us in the fight against hunger! [#UnitedAgainstHunger](#)



Meal Programs: Nearly 250,000 meals provided monthly, your support helps feed those who are unhoused, as well as seniors, families, at-risk youth, and anyone in need.



Food Rescue: Each month, we rescue over 40,000 pounds of food monthly. Thereby helping reduce waste and get more food into the hands of those that need it most.



New Food Security Hub: Help us build a future of food security with our new hub, increasing our food rescue efforts, food security programs, and our ability to amplify our reach.

OUR FOOD PROGRAMS IMPACT

2.8M

In 2023, we provided 2.8 million meals to those in need, through our food security programs.

250K

Each month, we currently provide nearly 250,000 meals through our meal and grocery programs.

65+

Each month, we provide food support to over 65 organizations. Covering multiple counties.

10+

Currently, we provide food to 10 housing sites across Santa Clara County, and will add more in 2024.

40K

Each month, we rescue over 40,000 pounds of food that would otherwise go to waste.

20K

Over 20,000 volunteer hours logged in 2023. Beyond blessed by our community.



CELEBRATING COMMUNITY

To all who contributed to the success of our 2023 Gala at Martha's Kitchen, your impact cannot be overstated. A deep, heartfelt thank you goes out to our corporate, individual, and auction sponsors - your generosity has truly made a difference. We're also profoundly grateful to our speakers: Senator Dave Cortese, Mayor Matt Mahan, Father Andy Ligot, and Holly Elkins of Presentation High School, for their moving and motivational words. The Gala, held at the beautiful Presentation High School, was not just an event, but a celebration of community and purpose. From the bottom of our hearts at Martha's Kitchen, thank you. Each of you has played a pivotal role in our journey towards a community where no one faces hunger alone. Your support fuels our mission and strengthens our resolve. Together, we are making a lasting impact, one meal and one heart at a time. Thank you to our Gala sponsors:



Corporate:

San Jose Water
Silicon Valley Comm. Foundation
JP Graphics
Swinerton
Santa Clara Family Health Plan
Gilbane Building Company

Individual/Family:

Kulick Family
Blanchard Family
Ferrari Family
Hoffman Family
Lass Family
Pedron Family
Ramachandran Family
Kannan Family
Jaeb Family
Liccardo Family

EMPOWERING COMMUNITIES

It was an honor for Martha's Kitchen to host U.S. Secretary of Energy Jennifer Granholm's press conference, where she announced the recipients of a transformative grant aimed at enhancing energy efficiency in nonprofit organizations. This grant aligns seamlessly with our ethos of sustainability and community service. The spirit of collaboration shone brightly as Secretary Granholm and her team joined us in serving the community after her announcement, demonstrating a powerful commitment to our mission.

We extend our heartfelt gratitude to Gretchen Gigley, San Jose Mayor Matt Mahan, Councilmembers Omar Torres and Dev Davis, The Ecology Action Team, and all attendees. Their support not only amplifies our work but also embodies the true spirit of community partnership. As Secretary Granholm stated, "Nonprofits promote social cohesion, public health, creativity, and innovation..." – a reflection of our mission at Martha's Kitchen. Serving the community goes beyond providing meals; it's about fostering hope, innovation, and building stronger, more cohesive communities. This event is a testament to our shared dedication to a healthier, more sustainable future, aligning our mission with broader community and environmental goals, and showcasing the impact of local actions on global change.



Christmas Present Giveaway

The Martha's Kitchen Christmas Present Giveaway was an extraordinary day filled with joy, community spirit, and unforgettable moments. This festive event brought together over 1,000 families, immersing them in a holiday atmosphere complete with hot chocolate, wrapped presents, and countless smiles. This event owes its success to the support, time, and generosity of our amazing community partners:

- Order of Malta Western Association
- San Jose - Center for Employment Training
- Marine Toys for Tots Foundation
- Bergelectric Corp.
- Bellarmine College Preparatory
- Morgan Stanley
- San Jose Earthquakes
- Pacific Office Automation
- Swinerton
- Sobrato Philanthropies
- UA Local 393
- Our Amazing Volunteers



We also want to extend our deepest gratitude to all the rockstar volunteers who were the cornerstone of this event. Martha's Kitchen is honored to have such a supportive network of partners and an energetic team of volunteers. Let's continue this journey of making a difference, one event, one meal, and one smile at a time. Together, we are creating more than just memorable events; we are building a legacy of compassion and support within our community.



EMERGENCY MEALS

Martha's Kitchen has become a primary provider of emergency prepared meals, responding rapidly in times of crisis. This role is crucial in ensuring food security, especially in unpredictable situations. Our ability to respond effectively in emergencies reflects our dedication to the communities we serve, making a tangible difference in the lives of many, including the unhoused, seniors, veterans, and families.

REGIONAL IMPACT

With your steadfast support, we have been able to extend our reach beyond our primary area of service in Santa Clara County to multiple regions, providing essential food support to those most vulnerable in Santa Cruz, San Benito, Monterey, Merced, and Fresno Counties in 2023. Each month, we provide food to over 65+ partners across these regions. Each meal provided represents our commitment to battling food insecurity and embodies the generous spirit of our supporters!



Partners We Support With Food

Meals & Groceries Vary By Partner: Partner Name & County Of Service

Abode - Santa Clara
Advent Lutheran Church - Santa Clara
Aim High Youth Summer Program - San Mateo
Alta Vista High School - Santa Clara
Amigos De Guadalupe - Santa Clara
Bella Vista Abode - Santa Clara
Bill Wilson Center - Santa Clara
Campbell Care - Santa Clara
Our Lady of Refuge - Santa Clara
Center for Employment Opportunities (CEO) - Santa Clara
Chinatown Navigation Center Salinas - Monterey
Christ The King Church - Santa Clara
City of San Jose Grace - Santa Clara
Community Christian - Santa Clara
Community Day Workers - Santa Clara
Domestic Violence Center - Monterey
Dorothy's Place - Monterey
Downtown Streets Team - Santa Clara
Elijah Men's Home - Santa Clara
First United Methodist Church - Monterey
Food Not Bombs/TANC - Santa Clara
Goodwill of Silicon Valley - Santa Clara

This list primarily reflects our monthly partners, but this is not a complete list. We also intermittently support other agencies during the year.

Partners We Support With Food

Meals & Groceries Vary By Partner: Partner Name & County Of Service

Grace Art and Wellness Program - Santa Clara
Grace Hill Church - Santa Clara
H.O.M.E. Resource Center - San Benito
Holy Cross Food Pantry - Santa Cruz
Home First-BHC Felipe - Santa Clara
Home First-BHC Mabury - Santa Clara
Independent Living - Santa Clara
Jesus Christ Redemptive Ministries - Contra Costa
Maintenance for Moms - Santa Clara
Martha's Kitchen Mendota - Fresno
Martha's Kitchen Dos Palos - Merced
Martha's Meal Service - Santa Clara
Shoreline Church - Monterey
Agape - Santa Clara
Salvation Army South Monterey County
Santa Cruz Association of Faith Based Communities
Mo Nhan Ai - Santa Clara
My Fathers House - San Benito
Opening Doors 2020 - Santa Clara
Our Lady of Refuge Parish - Santa Clara
Pensione Esperanza - Santa Clara
Pilgrim COGIC Food Pantry - Santa Clara

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Partners We Support With Food

Meals & Groceries Vary By Partner: Partner Name & County Of Service

PitStop Outreach - Santa Clara
PVUSD Wellness Center - Santa Cruz
Redwood Seniors Apartments - Santa Clara
River of Life Foundation - Santa Clara
Sacred Heart Nativity Schools - Santa Clara
SCC Juvenile Probation Dept - Santa Clara
Santa Cruz Bible Church - Santa Cruz
Santa Maria Urban Ministry - Santa Clara
South Bay Teen Challenge - Santa Clara
South County Compassion Center - Santa Clara
Spartan Keyes Action Center - Santa Clara
St. Catherine Church - Santa Clara
St Patrick School - Santa Clara
Sue Ling - Santa Clara
The Fellowship Inc. - Santa Clara
The Hub-Bill Wilson Center - Santa Clara
The Salvation Army - Gilroy - Santa Clara
The Salvation Army Hollister - San Benito
The Salvation Army Silicon Valley - Santa Clara
The Salvation Army Watsonville - Santa Cruz
John XXIII - Santa Clara
Upper Room Rehabilitation - Santa Clara

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Partners We Support With Food

Meals & Groceries Vary By Partner: Partner Name & County Of Service

Valley Homeless Healthcare Medical Respite Program - Santa Clara

Victory Mission Inc - Monterey

Washington United - Santa Clara

Western Service Workers Association - Santa Cruz

Martha's Meal Service Watsonville - Santa Cruz

First Housing - Santa Clara

San Benito Health Foundation - San Benito

Merced Rescue Mission - Merced

St. James - Merced

The Rock Church - Merced

Our organization is committed to supporting our network of over 65 partner agencies by providing them with food at no cost. This enables these partners to allocate their resources more effectively towards the crucial services they offer, without the added burden of securing food each day, week, and month. This approach not only strengthens our partners' ability to serve their communities but also guarantees that those in need have reliable access to food. Through this collaborative effort, we are collectively enhancing the well-being and resilience of the communities we serve.

This list primarily reflects our monthly partners, but this is not a complete list. We also intermittently support other agencies during the year.

Expanding Our Impact

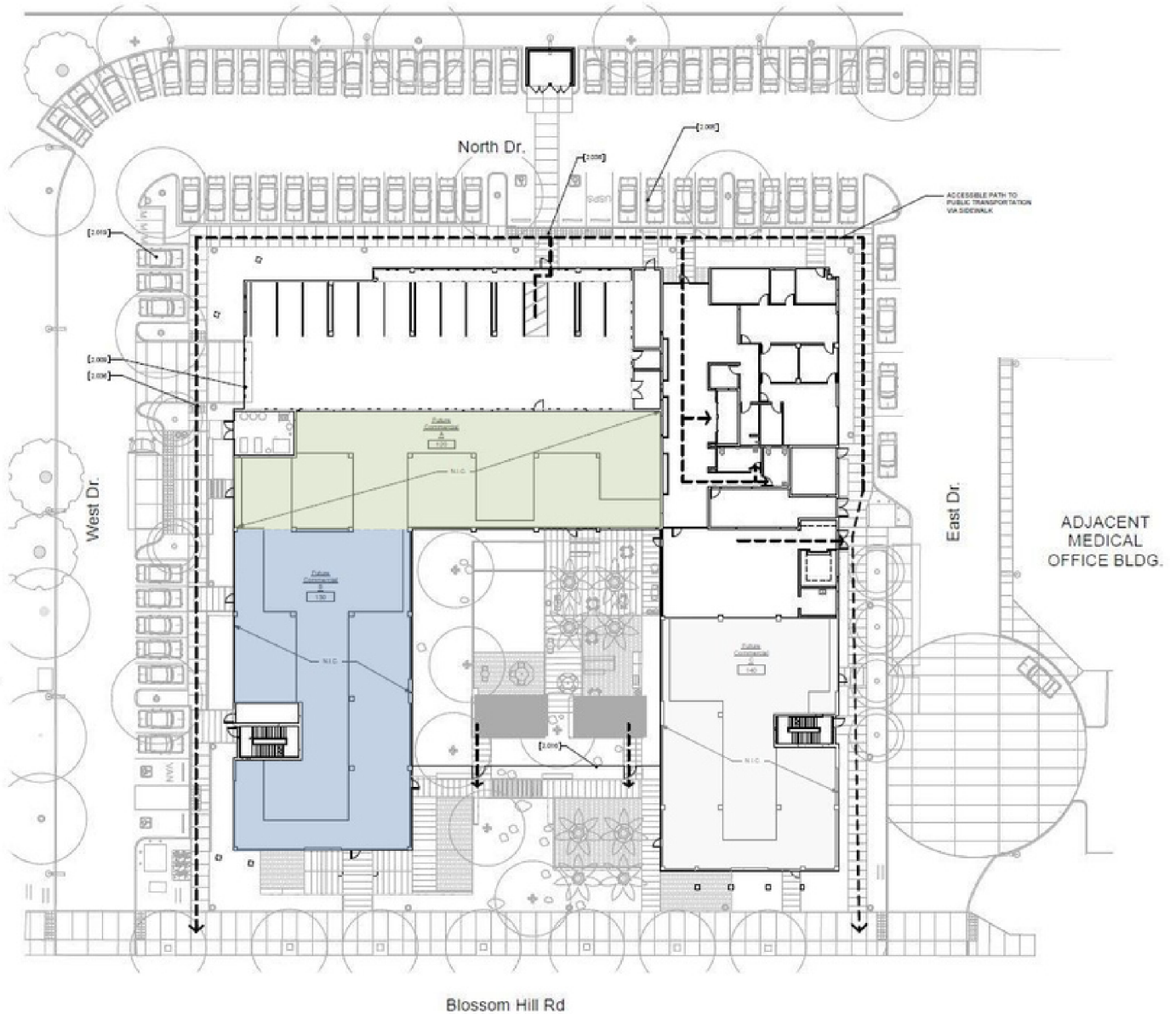


VISION IN ACTION

For over forty years, Martha's Kitchen has been a pillar of hope, offering food security to those in need. Currently, our programs provide nearly 250,000 meals monthly, and through our food rescue efforts, we save over 40,000 pounds of food each month. This success marks only the beginning of our ambitious journey. We are at a transformative stage, ready to elevate our impact through a state-of-the-art food security hub. This facility will not only be the new heart of our operations but also allow us to triple our service capacity, allowing us to provide more meals, rescue more food, and support more partners.

This site will enable us to operate seven days a week, welcome new partners, significantly increase our food rescue efforts, and meet the growing needs of our community more effectively. Your support is vital in bringing this vision to life. With your help, we will renovate and equip the new site, enhancing our storage capacities and amplifying our impact. Once renovated, we anticipate a threefold increase in our program capacities, including hot meals, groceries, and food rescue. In gratitude for your support, we would be honored to acknowledge your contribution within the new facility, creating a lasting testament to your commitment to our mission. The prospect of partnering with you in this endeavor fills us with great hope.

If you're excited about the potential of partnering with us on our new food security hub, we would like to invite you to join forces with Martha's Kitchen in this groundbreaking initiative. Please reach out to our Development Director, Ryan Van Den Heuvel, to explore how we can collaborate for a greater impact. You can connect with Ryan via email at ryan@marthas-kitchen.org, or if you prefer a phone call, you can contact us at 408-293-6111, Ext 406. Thank you for considering partnering with Martha's Kitchen!



SITE PLAN - Martha's Kitchen

- Commercial Space A ~ 5,400 SF
- Commercial Space B ~ 5,900 SF

Phases & Anticipated Costs

Martha's Kitchen is embarking on an ambitious and transformative project to establish a cutting-edge food security hub. Our fundraising goal for this initiative is to gather \$3 million in private donations, complemented by a substantial amount in grants, to finance a significant part of our budget. This project is structured into four strategic phases, set to begin once we are under contract in January 2024 (timelines planned accordingly), each phase with its own set of objectives and timelines:

1. **Infrastructure Phase (12-24 months):** This foundational phase focuses on preparing the site, establishing robust structural foundations, and installing primary systems. This phase is crucial for setting a durable groundwork for the entire project. Its complexity makes it the most time-intensive phase.
2. **TI Buildout Phase (12-24 months):** Here, we will customize the space to enhance functionality and efficiency. Key activities include interior construction, installing equipment, and setting up operational facilities. This phase is essential for ensuring our operations are smooth and effectively tailored to meet the needs of the community, requiring significant time for meticulous customization.
3. **Cold Storage Phase (18-36 months):** This phase is dedicated to boosting our storage capabilities, with a focus on implementing advanced cold storage solutions. The main goal is to install and test systems that can preserve perishable goods, particularly food items, under optimal conditions. This phase, while shorter, concentrates on the efficient establishment of cold storage facilities.
4. **Kitchen Buildout Phase (24-48 months):** Contingent on the progress of earlier phases, this final stage aims to create a fully-equipped, modern kitchen. This includes intricate kitchen design, equipment installation, and ensuring compliance with health and safety standards. This phase is pivotal for facilitating high-quality meal preparation.

Martha's Kitchen Project Budget Summary

- Phase 1: Infrastructure: \$3,080,965
- Phase 2: TI Buildout: \$3,061,481
- Phase 3: Cold Storage: \$743,746
- Phase 4: Kitchen Buildout: \$1,772,294

Full budget breakout for project can be provided upon request. These amounts reflect the anticipated renovation and buildout costs for each phase of the project.

VOLUNTEERS & SUPPORTERS

As we look back on 2023, the remarkable dedication of our volunteers, donors, and supporters at Martha's Kitchen shines brightly, a testament to their unwavering commitment. Over 20,000 hours were selflessly given, each hour a stepping stone in our journey to provide nearly 250,000 meals monthly to those in need. Their efforts are the backbone of our programs. Diligently engaging in vegetable/fruit prep, helping transform simple ingredients into nutritious meals, and crafted sandwiches with both care and compassion, ensuring that each meal is both filling and nourishing. We are also beyond blessed and grateful for our amazing community of supporters, donors, and organizational partners who help support our operations each month to provide food to those we serve.



Each box packed, every vegetable chopped, and every sandwich made represents a personal commitment to fighting hunger and food insecurity. The over 20,000 hours and the generosity shown by our donors this year are more than just a measure of time; they symbolize a collective effort of kindness and community. Our community is the heart and hands of Martha's Kitchen, embodying the spirit of giving and community support. We extend our deepest gratitude to every supporter who has joined us in this mission in 2023, and we hope you will continue to partner with us to fight food insecurity in 2024.

OUR COMMUNITY



OUR BOARD OF DIRECTORS

Ray Davilla - President

Ray Flowers - Past President

Gerry Ferrari - CFO

Michael Christian - Secretary

Melvin Russi, M.D. - Director

Michael Hack - Director

Karthik Kannan - Director

Katie Jaeb - Director

Tom Victorine - Director

Anisha Garverick - Director

Ryan Wright - Director

Greg Saldivar - Director

Louise Zarka - Director Emeritus

Lon Normandin - Director Emeritus

Ernie Pacioni - Director Emeritus

CONTACT US

If you're interested about partnering with us on this exciting endeavor, whether you're considering a donation or interested in becoming a sponsor, we'd love to discuss the possibilities with you. Your support is key to our mission of combating hunger and providing essential services to those in need. To learn more about how you can partner with us please reach out to our Development Director, Ryan Van Den Heuvel, to set up a time to discuss. You can email Ryan at ryan@marthas-kitchen.org or call us at 408-293-6111, Ext 406. Thank you for your support!



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THANK YOU!